

EYAK
— VENTURES —

EVOKE
CAMPING



CHANNEL PARTNER LOYALTY PROGRAM

Your Gateway to Commissions, Incentives, Exclusive Rewards

EYAK Ventures is a visionary company committed to redefining travel through thoughtfully curated hospitality experiences. Under its flagship brand EVOKE, the company brings to life destinations that blend comfort with culture, nature, and local heritage.

Curating India's Most Diverse Travel Journeys through

EVOKETM
EXPERIENCES

EVOKETM
CAMPING

rann utkavTM
The Tent City
DHORDO, KUTCH

EVOKETM
RAMBAGH
AYODHYA

White Rann
—THE TENT CITY—
DHOLAVIRA, KUTCH

GandhisagarTM
Forest Retreat

Kuno
Forest
Retreat
KUNO NATIONAL PARK | MP

EVOKETM
DHOLAVIRA
DHOLAVIRA, KUTCH

 **STATUE OF UNITY**
TENT CITY-1
EKTA NAGAR

Period: From 1st April 2025 to 31st March 2026

CHANNEL PARTNER BASIC COMMISSION STRUCTURE	15%
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ADDITIONAL COMMON INCENTIVE STRUCTURE

CATEGORY	NO. OF NIGHTS	ADDITIONAL INCENTIVES (%)
BRONZE	FROM 126 TO 475 NIGHTS	2%
SILVER	FROM 476 TO 800 NIGHTS	4%
GOLD	FROM 801 TO 1500 NIGHTS	6%
PLATINUM	FROM 1501 TO 2500 NIGHTS	8%
DIAMOND	ABOVE 2500 NIGHTS	10%



CHANNEL PARTNER LOYALTY PROGRAM STRUCTURE

BENEFITS	Basic Registration	Bronze	Silver	Gold	Platinum	Diamond
Nights Required	Up to 125 Nights	126 - 475	476 - 800	801 - 1500	1501 - 2500	2501 & above
Registration Guide and Manual (Online)	✓	✓	✓	✓	✓	✓
Authorised Registered Channel Partner Certificate	✓	✓	✓	✓	✓	✓
Birthday Greetings	✓	✓	✓	✓	✓	✓
All Updates on Email	✓	✓	✓	✓	✓	✓
Free Cancellation Voucher worth ₹8500 each	1	2	3	3	5	7
Free Modification Voucher worth ₹1500 each	1	2	4	5	8	10
Tent Upgrade Vouchers	✗	1	3	4	10	20
Complimentary 1-Night Stay Vouchers	✗	✗	2	3	10	20
Facility of creating Sub-Partner	✗	✗	10	20	50	75
FAM Trip	✗	✗	✗	1 Trip	2 Trips	4 Trips

Note:

Each category is cumulative in nature, whereby all benefits from preceding categories are retained, with additional privileges incorporated at each successive level.

CHANNEL PARTNER BENEFIT PROGRAM

BASIC REGISTRATION BENEFITS

1. **Registration Guide and Manual** – Access to the EVPL registration guide and manual online.
2. **Authorised Registered Channel Partner Certificate** – Receive an official certificate upon registration.
3. **Birthday Greetings** – Personalised birthday greetings from Evoke.
4. **All Updates on Email** – Stay informed with the latest updates via email.
5. **Free Cancellation Voucher** - One voucher, valued at INR 8,500 (valid for six months from the date of issue).
6. **Free Modification Voucher** - One voucher, valued at INR 1,500 (valid for six months from the date of issue).

BRONZE (ADDITIONAL BENEFITS)

1. **Free Cancellation Vouchers** - Two vouchers, each valued at INR 8,500 (valid for six months from the date of issue).
2. **Free Modification Vouchers** - Two vouchers, each valued at INR 1,500 (valid for six months from the date of issue).
3. **Tent Upgrade Voucher** - One complimentary tent upgrade to the next upper category (subject to availability).

SILVER (ADDITIONAL BENEFITS)

1. **Free Cancellation Vouchers** – Three vouchers, each valued at INR 8,500 (valid for six months from the date of issue).
2. **Free Modification Vouchers** – Four vouchers, each valued at INR 1,500 (valid for six months from the date of issue).
3. **Tent Upgrade Vouchers** – Three complimentary tent upgrades to the next upper category (subject to availability).
4. **Complimentary 1-Night Stay Vouchers** – Two vouchers for a one-night stay in any base category room except suite category (excluding blackout dates).
5. **Complimentary Creation of Sub-partner** – Authorised channel partners can create sub-partners under their profile.



GOLD (ADDITIONAL BENEFITS)

1. **Free Cancellation Vouchers** – Three vouchers, each valued at INR 8,500 (valid for six months from the date of issue).
2. **Free Modification Vouchers** – Five vouchers, each valued at INR 1,500 (valid for six months from the date of issue).
3. **Tent Upgrade Vouchers** – Four complimentary tent upgrades to the next upper category (subject to availability).
4. **Complimentary 1-Night Stay Vouchers** – Three vouchers for a one-night stay in any base category room except suite category (excluding blackout dates).
5. **Complimentary Creation of Sub-partner** – Authorised channel partners can create sub-partners under their profile.
6. **FAM Trip** – A specially curated 2-night familiarisation trip for up to 10 sub-partners (double occupancy, subject to availability, and excluding blackout dates).

Fam Trip vouchers are valid for 1 year from the date of issuance.

PLATINUM (ADDITIONAL BENEFITS)

1. **Free Cancellation Vouchers** – Five vouchers, each valued at INR 8,500 (valid for six months from the date of issue).
2. **Free Modification Vouchers** – Eight vouchers, each valued at INR 1,500 (valid for six months from the date of issue).
3. **Tent Upgrade Vouchers** – Ten complimentary tent upgrades to the next upper category (subject to availability).
4. **Complimentary 1-Night Stay Vouchers** – Ten vouchers for a one-night stay in any base category room except suite category (excluding blackout dates).
5. **Complimentary Creation of Sub-partner** – Authorised channel partners can create sub-partners under their profile.
6. **FAM Trips** – Two specially curated 2-night familiarisation trips for a group of up to 10 sub-partners (double occupancy, subject to availability, and excluding blackout dates) Fam Trip vouchers are valid for 1 year from the date of issuance.

DIAMOND (ADDITIONAL BENEFITS)

1. **Free Cancellation Vouchers** – Seven vouchers, each valued at INR 8,500 (valid for six months from the date of issue).
2. **Free Modification Vouchers** – Ten vouchers, each valued at INR 1,500 (valid for six months from the date of issue).
3. **Tent Upgrade Vouchers** – Twenty complimentary tent upgrades to the next upper category (subject to availability).
4. **Complimentary 1-Night Stay Vouchers** – Twenty vouchers for a one-night stay in any base category room except suite category (excluding blackout dates).
5. **Complimentary Creation of Sub-partner** – Authorised channel partners can create sub-partners under their profile.
6. **FAM Trips** – Four specially curated 2-night familiarisation trips for a group of up to 10 sub-partners (double occupancy, subject to availability, and excluding blackout dates) Fam Trip vouchers are valid for 1 year from the date of issuance.


Note:

Each upgraded level includes all the benefits of the previous level in addition to the new perks offered at the higher tier.

Terms and Conditions:

1. These **Terms and Conditions**, including the associated incentive structure, apply uniformly to all existing properties operated under the Eyak Ventures, as well as any new properties added or brought under management during the current financial year (April 2025 to March 2026). No separate or additional agreements will be required unless specifically notified in writing by the management. All stakeholders are deemed to have accepted these terms upon commencing or continuing engagement during the defined period.
2. The **Program** is open to channel partners who are actively involved in bookings for tour package travel services through Eyak Ventures.
3. Enrollment is free and can be completed by registering through the link generated on evplbooking.com.
4. Channel partners must provide accurate registration information while registering with us.
5. Channel partners must sign and complete the agreement details to process and avail of the Program.
6. Only one account per individual or agency is permitted; duplicate accounts may result in disqualification.
7. Eyak Ventures reserves the right to refuse or terminate participation at its sole discretion if eligibility criteria are not met or if fraudulent activity is suspected.
8. No channel partner commission and incentive shall be applicable to extra mattress bookings.
9. Various Benefits of Channel partner loyalty program will start after completion of first Quarter.
10. "Vouchers will be issued, generated, or utilized only upon completion of the quarterly incentive calculation."
11. Vouchers are awarded at the discretion of Eyak Ventures Private Limited and are subject to minimum booking thresholds.
12. Vouchers will be credited to your account on evplbooking.com after the qualifying activity (e.g., completion of booking nights as per the incentive structure).
13. Vouchers are valued at either cancellation, modification, or room upgrade and can be redeemed up to the maximum amount mentioned.
14. Vouchers are non-transferable, non-exchangeable, and cannot be redeemed for cash.



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15. Each voucher will have a unique code and expiry date, which will be clearly indicated upon issuance; expired vouchers are void and cannot be reinstated.
 16. Each Issued voucher can not be redeemed in parts.
 17. To redeem a voucher, log in to the online portal (evplbooking.com) using your account credentials and voucher details.
 18. Vouchers may only be applied to eligible services as determined by Evoke Experiences.
 19. The validity of the voucher will be calculated from the date of issue of Voucher.
 20. Each Tent upgrade voucher can be used to upgrade only 1 Tent/ Room/ Cottage at a time. Multiple vouchers cannot be combined to upgrade multiple Tent/Room/ Cottage in Single Transaction.
 21. Vouchers cannot be combined or used with other discounts, promotions, settlement of accounts or offers unless explicitly permitted.
 22. The additional incentive shall be calculated at the end of each financial quarter based on the actual number of guest checked-in nights recorded during that quarter. The applicable incentive percentage will correspond to the respective slab achieved as per the total check-in nights. For example, if at the end of the first quarter, the total number of check-in nights falls within a certain slab, and the applicable additional incentive is a specific percentage, then that percentage shall be calculated on the total booking amount payable for those check-in nights, net of the standard basic commission. At the end of each subsequent quarter, a similar exercise will be conducted. If the cumulative performance qualifies for a higher slab, then the higher incentive percentage shall be applied to the current quarter's eligible check-in bookings (net of basic commission), and an additional percentage (i.e., the differential from the previously paid percentage) shall also be disbursed for the previous quarter's eligible check-in bookings, thereby aligning past incentives with the revised slab. This mechanism will be followed consistently at the end of each financial quarter, ensuring that any upward adjustments in incentive slabs are retroactively applied to all preceding quarters within the same financial year.
 23. The validity of this Channel Partner Loyalty Program is limited to the current financial period year only i.e. from April 2025 to March 2026.
 24. Eyak Ventures reserves the right to modify, suspend, or terminate the Program or these Terms and Conditions at any time without prior notice.
 25. Any dispute arising in above mentioned terms and conditions is subject to Ahmedabad Jurisdiction only.



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